

# JCHS ALUMNI AND COMMUNITY FOUNDATION

Date: 2/23/2013

Attendance: Tesha, Jo Ann, Rocky, Leslie, Tami, Irene, Sugar

Recorder: Zsanette (Sugar) Alfafara-Pires

TOPIC	DISCUSSION	ACTION
Minutes 1/19/13	No discussion	Motion made to approve by Leslie, second by Rocky voted and approved
Foundation Report	Tesha reported: a. minutes reviewed and approved. b. account balance to date \$2387.02	none
Committee Report	Membership-(Sugar, Roxanne, Teresa, Tesha) Goal- 100% Alumni membership  Achieve goal by marketing foundation through alumni picnic, website, email blast, flyer, policy to secure membership upon graduation.  Discussed card levels: 1) \$10-99 card stock 2) \$100+ white plastic 3) \$1000 + orange card 4) \$5000+ black card	Policy to secure membership upon graduation.  Email to sign-up for alumni picnic.  Research license plate decal
	Scholarship and sports (Nani, Tami, Tesha)  Goal- Establish partnership with school and protocols for scholarships, sports complex and all other necessary protocols going forward.  Sports complex proposal- Modern track (1 <sup>st</sup> priority/principal), modern field for football/soccer, seating/bleachers, scoreboard, secured announcers booth and sound system, concession stand with bathrooms, locker/weight room, storage, parking structure, wrestling/basketball/volleyball locker rooms, baseball/softball field with concession stand and bathrooms, dugout bleachers.	

	<p>Discussed:</p> <ol style="list-style-type: none"> <li>1) Target Campbell staff and additional alumni committee members?</li> <li>2) Strategy -develop sports complex checklist ( school and foundation agreement), solicit feedback from community org, leaders and businesses on sports complex, use website/social media to solicit feedback</li> <li>3) Benefits- to gain better buy-in from school/community, leverage feedback to result in political motivation, set a goal and the support to execute.</li> <li>4)Projection-alumni membership, community contribution, legislative appropriation, business support becomes financial support.</li> </ol>	
	<p>Fundraising- Leslie, Rocky</p> <p>Goal- generate revenue to operate foundation.</p> <p>Discussed: Strategy- plan/implement fundraising events, coordinate with school, community and foundation, assign/designate appropriate person(s) to support committee in fulfilling objectives, assess financial budget allocated for an event, execute fundraising event. Fundraisers- alumni picnic, luau, tailgate, membership, t-shirt sale</p>	
New Business	<p>Money allocation Alumni picnic Action plan- concession stand, spaghetti dinner, email feedback on fundraising</p>	
Next meeting	March 23, 2013, 8am	